



# Picnic on the Park

www.picniconthepark.com

Location: Town Center Park, Kingwood

Saturday, April 23rd, 2011, 10:00 am to 4:00 pm

## Sponsorship Agreement

All checks for sponsorships must be received by April 15th, 2011, to be included in ALL publications. Sponsorships received after this date will be included in publicity as available. All sponsorships are based on first come – first serve basis and are held only by payment. Please check the sponsorship package you prefer and sign below.

### PICNIC ON THE PARK SPONSORSHIP LEVELS

#### Title Sponsorship \$10,000 or above

- **Company Name & Logo** received prior to publication deadlines will be featured as the Title Sponsor on advertising for Picnic on the Park, including newspaper, flyer, event program, press releases, and Picnic on the Park website.
- **Company Name and Logo** on event t-shirts.
- **Company Logo** on main page of event website, www. Picniconthepark.com
- Premier sponsor event Booth
- First Choice of premium, deluxe or standard game booth.
- Two Sponsor signs to be placed on event site (sponsor to provide).
- Two sponsor banners to be placed on event site (sponsor to provide)
- Featured listing on sponsor page of event website.
- Featured listing on directory page of event website.
- Four sponsor announcements to be made during event.
- Fifty event t-shirts
- Fifty game booth wristbands

#### Entertainment Sponsorship \$5,000 or above

- **Company Name & Logo** received prior to publication deadlines will be featured as the Entertainment on advertising for Picnic on the Park, including newspaper, flyer, event program, press releases, and Picnic on the Park website.
- **Company Name and Logo** on event t-shirts.
- **Company Logo** on main page of event website, www. Picniconthepark.com
- Premium sponsor event Booth
- One Sponsor sign to be placed on event site (sponsor to provide).
- Two sponsor banners to be placed on event site (sponsor to provide).
- Featured listing on sponsor page of event website
- Featured listing on directory page of event website.
- Three sponsor announcements to be made during event.
- Twenty event t-shirts
- Twenty game booth wristbands

Initial \_\_\_\_\_ Date: \_\_\_\_\_

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## Egg Hunt Sponsor \$2,500

- **Company Name & Logo** received prior to publication deadlines will be featured as a sponsor on printed advertising for Picnic on the Park, including newspaper, flyer, event program, press releases, and Picnic on the Park website.
- **Company Name** on event t-shirts.
- **Company Logo** at the bottom of main page of event website, www. Picniconthepark.com
- Sponsored event booth by sponsored egg hunt
- One Sponsor sign to be placed on event site (sponsor to provide).
- One sponsor banners to be placed on event site (sponsor to provide).
- Medium logo and company name on sponsor page of event program
- Featured listing on sponsor page of event website
- Featured listing on directory page of event website.
- Two sponsor announcements to be made during event.
- Ten event t-shirts
- Ten game booth wristbands



## Adventure Zone Sponsor \$1,500

- **Company Name & Logo** received prior to publication deadlines will be featured as a Silver Sponsor on printed advertising for Picnic on the Park, including newspaper, flyer, event program, press releases, and Picnic on the Park website.
- Adventure zone sponsor event booth (10' x 10' space including canopy, one 6' table, and two chairs)
- Choice of adventure zone game booth (including game and any applicable prizes.)
- One sponsor banner to be placed on event site (sponsor to provide).
- Small logo and company name on sponsor page of event program
- Small featured listing on sponsor page of event website
- Small featured listing on directory page of event website.
- One sponsor announcements to be made during event.
- Five event t-shirts
- Five game booth wristbands



## Fairway Sponsor \$750 (Game Booth Sponsor)

- **Company Name** received prior to publication deadlines will be featured as a Bronze Sponsor on printed advertising for Picnic on the Park, including event program and Picnic on the Park website.
- Fairway sponsor event booth (10' x 10' space including canopy, one 6' table, and two chairs.)
- Standard game booth (includes game and any applicable prizes.)
- Company name on sponsor page of event program
- Text listing on sponsor page of event website
- Featured text listing on directory page of event website.
- Two event t-shirts
- Two game booth wristbands



## Train Sponsor \$500

- **Company Name** received prior to publication deadlines will be featured as a Plus Sponsor on printed advertising for Picnic on the Park, including event program and Picnic on the Park website.
- Company banner on one trackless train car that will circulate the park through the day.
- Business name listed on sponsor page of program
- Text link on sponsor page of event website
- Featured text link on vendor directory of website



## Plus Sponsorship \$250

- **Company Name** received prior to publication deadlines will be featured as a Plus Sponsor on printed advertising for Picnic on the Park, including event program and Picnic on the Park website.
- Standard event booth.
- Business name listed on sponsor page of program
- Text link on sponsor page of website
- Featured text link on vendor directory of website

Company Name \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ URL: \_\_\_\_\_

Booth Day of the Event: No: \_\_\_\_\_ Yes: \_\_\_\_\_ Booth # \_\_\_\_\_

Banners for Day of Event: No: \_\_\_\_\_ Yes: \_\_\_\_\_ Qty: \_\_\_\_\_

Company Description: \_\_\_\_\_  
\_\_\_\_\_

Sponsor Announcement #1 (where applicable): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Sponsor Announcement #2 (where applicable): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Sponsor Announcement #3 (where applicable): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted By: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to **Picnic on the Park** and mail to Picnic on the Park, c/o Kingwood Chamber of Commerce, P. O. Box 5262, Kingwood, TX 77325.

**Submission Guidelines:**

**Company Logo:** Must be submitted in a digital format in print and web resolutions. **Deadline:** Upon sponsorship application.

**Sponsor Signs:** April 15, 2011, for placement by event staff (for applicable sponsorships).

**Sponsor Banners:** April 15, 2011, for placement by event staff (for applicable sponsorships).